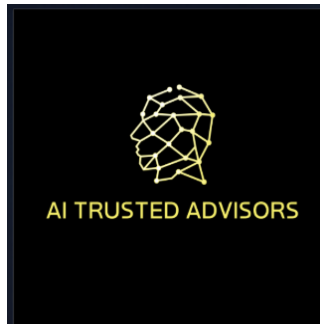




AI Trusted Advisors – Voice AI Case Study

■ Spas

Client Challenge: Spas frequently missed calls during evenings and weekends when staff weren't available. Missed calls meant lost bookings and dissatisfied potential guests.

Voice AI Solution: Voice AI answered calls 24/7 with spa menu details, automated appointment booking, upsold massages and packages, and managed overflow during peak weekends.

Results in 30–60 Days: 40% increase in after-hours bookings, ROI achieved by converting just 10–15 missed calls per week.

How They Benefited:

- Captured bookings that would have been lost
- Guests booked instantly → higher satisfaction
- Upsells increased average booking value
- Staff relieved from constant interruptions

Key Benefits:

- 24/7 appointment scheduling
- Higher revenue per guest
- No missed calls
- Improved guest experience

"With Voice AI, every spa call is answered. We've boosted bookings and revenue, and our team is less stressed."